

PURPOSE

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in story driven cinema production.

CLOTHING REQUIREMENT

For men: Dress slacks, dress shirt, dark socks, and dress shoes.

For women: Dress slacks or knee-length skirt, dress shirt, black sheer or skin-tone seamless hose, and dress shoes.

ELIGIBILITY

Open to teams of two active SkillsUSA members enrolled in a program with filmmaking/video production as the occupational objective.

SCOPE OF THE CONTEST

This contest will emulate some of the National SkillsUSA 2019 Digital Cinema Technical Standards.

The **prompt** will be provided one week prior to the date of contest, **Jan. 3th 11:00 AM**. Submission of a completed entry is required during the first half hour of the competition. This is not a live event.

The contest will be divided into three portions:

- 1. A production notebook assignment to be completed in teams of two people
- 2. An interview with judges
- 3. Completed short narrative video (3 minutes or less including title card/credits) that will be filmed and edited prior to the Olympic Regional Competition, Jan. 11th, 2020

EQUIPMENT AND MATERIALS

Contestants may use:

- 1) Up to two video cameras
- 2) Up to two computers (desktop, laptop, or tablet)
- 3) Royalty-free or licensed music (must bring proof of license)
- 4) Optional equipment that may be used (continued below):
 - a) Audio
 - b) Shotgun mic.
 - c) Wireless mics
 - d) Portable field mixer
 - e) Portable digital recorder
- 5) Lighting
 - a) Fixtures
 - b) Reflectors
 - c) Camera-mounted fixtures
 - d) Handheld lighting units (Contestants may not use a crane, jib or lighting truss)
 - e) Light stands
 - f) Sandbags
 - g) Extension cords

- 6) Camera
 - a) Any quality camera recording in HD at 1080i (1920 x 1080), up to 60fps
 - b) Monopod or tripod
 - c) Shoulder or body mount
 - d) Camera stabilization device (Steadicam, Glidecam, MōVI)
- 7) All competitors must create a personally individualized resume. A hard copy must be included in the Team Number labeled 3-Ring Binder submitted at the end of the contest.

SKILL PERFORMANCE

Each SkillsUSA team will work together to include/produce the following:

- 1. The total running time (TRT) must not exceed 3 minutes.
- 2. Each production should have strong narrative with striking visuals and interesting characters.
- 3. Effective storytelling techniques through script development, the use of creative shots/angles, camera movement, depth of field, composition, lighting (practical & motivated), editing techniques, music, sound design, etc.
- 4. All submissions must be recorded with quality production sound.
- 5. All slates ahead of production content will be no longer than :05 seconds including Black/Silence. Slates and end credits are excluded from the total running time.
- 6. Credits must also include those that are legally and/or ethically required, such as music or stock footage licensing.
- 7. Required submission format is HD 1080i (1920 x 1080), 24-60 fps, 2-channel stereo audio using H-264 Quick Time output formatted for PC. No matting or letterboxing is allowed.
- 8. When the contest closes, submitted to the judges will be a Team Number labeled 3-Ring Binder containing:
 - Team's completed Digital Cinema contest entry in the form of a Team Number labeled
 8G Non-Returnable PC Formatted USB Flash Drive
 - Individually personalized resume
 - Production Notebook (see below) in both a printed form & PDF format
- 9. Each team is responsible for bringing to the conference all needed media and materials for completed submissions. No production equipment is needed for this contest at the Regional competition

PRODUCTION NOTEBOOK

Production notebook must contain the following:

- 1. Logline: ability to capture what your film is about in a sentence or two
- 2. Synopsis: ability to capture the essence of the film in a paragraph or two
- 3. Screenplay: Story structure, creativity and format
- 4. Storyboards: visually capturing on paper what will be translated to the screen
- 5. Shot Lists
- 6. Schematic (A Overhead Scene layout)
- 7. Talent Release forms
- 8. Music License forms

SUBMISSIONS

- 1. All completed entries must be submitted in a Team Number labeled 3-Ring Binder with contents as indicated above
- 2. All entries must be submitted during the first half hour of the competition
- 3. Critiques/feedback may be offered after judging is completed