

# Capital High School Communication Technologies Department

Please sign and return this document.

- View online at <http://capitalcomtech.info/2009/10/07/contract-information/>
- Download a PDF version of this document: [Code of Conduct](#)

## Social Networks and Social Media Code of Conduct

### Preparation

- Students will participate in the Netsmartz.org Internet safety curriculum in class.
- Students will use school email address to register accounts, if possible.
- Students will share this document with parent(s) or guardian(s).
- Students will get a parent or guardian signature on the CHS Communication Technologies Social Networks Code of Conduct.
- Students will understand and follow the CHS Communication Technologies Social Networks Code of Conduct and the safety measures suggested in the safe profile settings videos available on the class web site for each tool used in class.

### Publishing Tips

- Be Safe
- Be Mindful of What You Say
- Be Respectful of Others
- Be Informative
- Be Interesting

### Be Safe

Anyone can access the Internet and view what you write on a blog or wiki. Even if your page is 'protected' there is nothing to stop your friends from copying your material and placing it elsewhere on the web. It is important to respect your privacy. Use your first name only and do not use pictures of yourself in the content or as an avatar, unless approved by the teacher. If you wish to have an image associated with your blog, use a picture of something that represents you. Don't give out any personal information about yourself, anyone else or your location.

### Be Mindful of What You Say

You are responsible for anything that is posted in your name. Always use appropriate language and remember that how you say something is as important as what you say. Avoid exaggeration, provocation and sarcasm in the language you use.

### Be Respectful of Others

When writing on your blog or wiki or if you are commenting on others, always make sure what you write is fair and accurate. When blogging or podcasting, do not record any person without his or her consent and awareness. You must have the consent from every individual whose voice can be heard on your podcast. Start each audio recording by identifying everyone present by their first name only. Other bloggers and podcaster will love to hear what you think of their work. If you want to make some constructive criticism why not try giving two stars and a wish (two positive comments and one thing you think could improve).

### Be Informative

Write about and present what you know. Make sure you get your facts straight and ask for advice if you are not sure. Remember that your blog can be searched through Google. Make sure that you write in a way that everyone can understand e.g. limit your use of text speak.

### Be Interesting

There's no point in blogging or podcasting if people don't read or listen to what you say. When people leave a comment, reply to them quickly to bring them back to your site. Make sure it is interesting. Make it fun so that you will encourage your readers and listeners to come back for more. One way to do this is to expand on others ideas. You can quote other people's work, link back to it and add your own thoughts or opinions to their ideas. - These tips cited from <http://edubuzz.pbworks.com/w/page/11239900/socialmediapupil>

### Consequences

These tips compliment your [Olympia School District Internet Use Policy](#). Any inappropriate use could lead to the loss of Internet use privileges, as stated in the OSD Internet Use Policy, and/or other disciplinary action.

## Signatures

Student Name (Printed) \_\_\_\_\_ Student Signature \_\_\_\_\_ Date \_\_\_\_\_

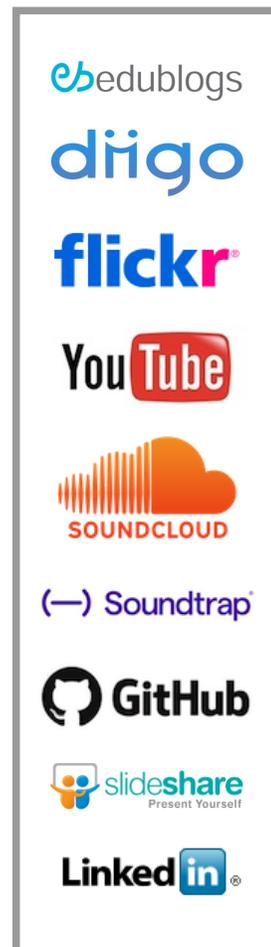
Parent/Guardian Name (Printed) \_\_\_\_\_ Parent/Guardian Signature \_\_\_\_\_ Date \_\_\_\_\_

## Issue

Young adults are publishing online. They are capturing images, video and audio with cell phones and other digital devices and posting to social networking and social media sites like [Facebook](#), [Instagram](#), [Snapchat](#), [YouTube](#), [Flickr](#), etc. What conduct is safe, appropriate and legal? We need to engage students in discussion and guide them in the proper use of information and media in the digital age.

### Student Publishing Process and Tools Used in Class

- **Learning Journal and Projects Showcase**
  - Blogging with [Edublogs.org](#)
  - [Video Explanation](#)
  - [Safe profile settings](#)
- **Learning Resources Management**
  - Bookmarking with [Diigo.com](#)
  - [Video Explanation](#)
  - Safe profile settings
- **Image Gathering and Publishing**
  - Publishing photos with [Flickr.com](#)
  - [Video Explanation](#)
  - [Safe profile settings](#)
- **Video Searching and Publishing**
  - Publishing videos with [YouTube.com](#)
  - [Profile settings](#)
- **Sound Searching and Publishing**
  - Publishing sound with [SoundCloud.com](#)
  - [Beginner's guide](#)
  - [Privacy](#)
  - [Legal information](#)
  - [Help File](#)
- **Presentation Resources and Platform**
  - Publishing presentations with [Slideshare.net](#)
  - [Web Site Tour](#)
  - [Safe profile settings](#)
- **Resume and Employment Showcase**
  - Building a professional presence with [LinkedIn.com](#)
  - [Video Explanation](#)
  - [Safe profile settings](#)
- **Soundtrap**
  - [How-to Tour](#)
- **GitHub**
  - [How-to Tour](#)



### Background and Benefits of Social and Media Networks

Social networking and social media web-based tools are very powerful communicators with tremendous potential. They help people connect, collaborate and create. Many employers and universities expect potential employees or students to have information technology skills. Steve Borsch details many attributes of the new skills expectations in his paper **Rise of the Participation Culture**:

**"While many of us were placing our attention elsewhere, the post-dotcom-crash World Wide Web and global Internet continued to evolve. Once seemingly focused primarily on web page publishing, ecommerce, and transaction-oriented paradigms, an amazing array of web-based applications, social media and social networks have burst forth over the last several years and a new culture has emerged comprised of people participating rather than acting as passive recipients."**

Business are reaching out through these vehicles to potential clients. Schools run virtual classes online. People are forming valuable communities for learning, work and recreation. A new literacy is expected of 21st century citizens. Students need to practice these skills, understand appropriate behavior and prepare for their future. Just like any tool, it can be used properly or not. We need to teach students to make appropriate choices and empower them in the digital age. What does it mean to be a responsible digital citizen? We need to discuss and explore this in the classroom and at home. The more students understand the potential and limitations, the better prepared they will be for an ever changing world.

### Olympia School District Digital Citizenship and Media Literacy: Helping Students Be Safe, Responsible, and Ethical Digital Creators and Consumers

#### [ISTE Technology Standards for Students, 2016](#)

Digital Citizens recognize the rights, responsibilities, and opportunities of living, learning, and working in an interconnected digital world, and they act and model in ways that are safe, legal and ethical. Students:

1. Cultivate and manage their digital identities and reputations and are aware of the permanence of their actions in the digital world
2. Engage in positive, safe, legal, and ethical behavior when using technology, including social interactions online or when using networked devices.
3. Demonstrate and understanding of and respect for the rights and obligations of using and sharing intellectual property.
4. Manage their personal data to maintain digital privacy and security and are aware of data collection technology used to track their navigation online.