

## 1.1.1: Game Pitch Proposal – Assessment Rubric



	<b>Distinguished</b>	<b>Proficient</b>	<b>Unsatisfactory</b>
<b>Executive Summary</b>	Includes Game Name, Basic Idea, Audience, Target Market, Character, GamePlay and World Design, Team Members	Includes all the topics but some are incomplete.	Does not include all the required topics.
<b>Sketches</b> Drawings are critically important	Includes excellent primary sketches of level layouts, characters, menus, and world objects.	Includes sketches of level layouts and characters	Is missing either the level sketches or character sketches or both.
<b>Detailed game components</b>	Includes thorough descriptions for The quest Main Characters Opponents Environment Menus Controls Sounds	Contains description of all the required items but with insufficient detail for some.	Missing more than of the required description categories and/or insufficient detail for 3 or more of the descriptions if provided.
<b>Summary</b>	Includes strong sales pitch that would entice all audiences to play the game.	Good sales pitch. Would entice the games target audience.	Basic description of game.