

Story Visual Intensity Structure

NAMES _____ PERIOD 1 2 3 4 5 6

FILM _____ START DATE _____

This document is based upon **The Visuals Story** by Bruce A. Block

AFFINITY

CONTRAST

Scenes: _____

SPACE - Limited

Deep - SPACE

How/Where? _____

SPACE - Ambiguous

Recognizable - SPACE

How/Where? _____

LINE - Horz / Vert.

Diagonal - LINE

How/Where? _____

LINE - Straight

Curved - LINE

How/Where? _____

SHAPE - Square

Circles - SHAPE

How/Where? _____

HUE - Cyan

Red - HUE

How/Where? _____

COLOR - Desaturated

Saturated - COLOR

How/Where? _____

BRIGHTNESS - Affinity

Contrast - BRIGHTNESS

How/Where? _____

TONE - Coincidental

Non Coincidental - TONE

How/Where? _____

MOVEMENT- Horizontal

Diagonal - MOVEMENT

How/Where? _____

RHYTHM - Slow

Fast - RHYTHM

How/Where? _____

CONTINUITY of MOVEMENT - Affinity

Contrast - MOVEMENT

How/Where? _____

CONTRAST = Difference or Great Visual Intensity
AFFINITY = Similar or Less Visual Intensity

